

## REPORT

Dec.06,2011



InterBEE2011 was held at Makuhari Messe convention center from November 16th to 18th.

IMAGICA Digix booth had a stand at Hall5 (booth No:5412) and over 800 people visited our booth and the show was huge success. According to Japan Electronics Show Association, a total of 800 companies and organizations exhibited in 1,329 booth spaces, including 466 exhibitors from 34 countries and regions around the world. Total 30,752 visitors registered in 3 days.

Past 3 years record

(people)

	2009	2010	2011
Total registered visitors	31,694	31,567	30,752
Digix booth visitors	854	656	864

We showed latest system, new products "Avid Interplay MAM" and "LIBERO HIGHLIGHT" and "Viz Reporter" as a sample. Many people have seen our presentation of Avid Interplay MAM at the main stage and we got an enthusiastic response that it has high needs in demand.

Product lines are as follows;

### ① Main zone

**NEW**

- Avid Interplay MAM  
(Media Asset Management System)
- Agility2G  
(Enterprise Transcoder)
- Signiant DMDMS  
(Contents Delivery Management Software)
- So-air  
(Fast, Reliable, Secure and Stable Data Transfer Service)
- Nucoda FilmMaster  
(High-end Color Grading Finishing System)

### ② Avid zone

- Avid Symphony Nitris DX  
(Finishing Editing System)
  - Avid NoLiO  
(Non-linear Title Generator)
- ### ③ DVS zone
- CLIPSTER  
(Digital Cinema Mastering System)
  - VENICE  
(Multi-channel Video Server)

### ④ Vizrt zone

**NEW**

- LIBERO HIGHLIGHT  
(Sports Broadcasting System)
- Viz Reporter  
(Mobile On-air System)
- Viz On Air Graphics  
(Real Time On-air Graphics Systems)



As per usual, many of our partners from overseas visited Japan and they have talked with customers face to face. We are excited about the opportunity to share information and increase communications between suppliers and customers.

Finally, we deeply appreciate everyone taking the time to visit our booth and special thanks to all who cooperate with us complete this show.



**IMAGICA DIGIX Inc.**