



- E-mail attachments of critical files.
- Free Online Storage that may not be secure.
- Physical media transfers that may result in losses, damage or theft

Are your data transfers really safe?
Information Security is an enterprises' most important responsibility.

- Slow
- Costly
- Unsafe
- Archaic

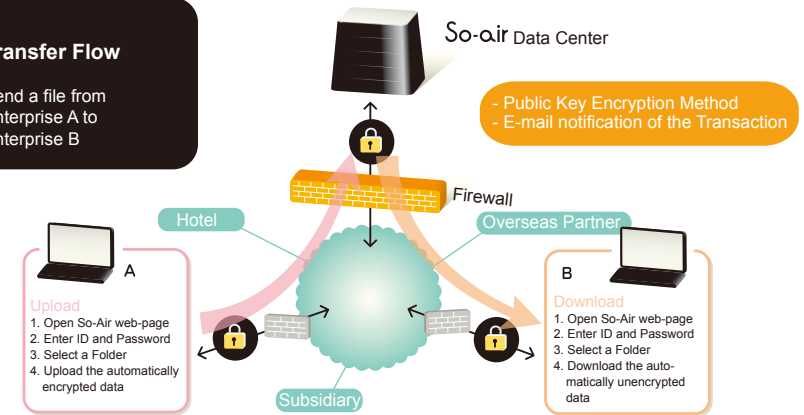
Need a Fast, Reliable, Secure, and Stable Data Transfer Service?

- Ubiquitous
- No need to divide huge files
- Resumes transfers after network



Transfer Flow

Send a file from Enterprise A to Enterprise B



- Upload**
1. Open So-Air web-page
 2. Enter ID and Password
 3. Select a Folder
 4. Upload the automatically encrypted data

- Download**
1. Open So-Air web-page
 2. Enter ID and Password
 3. Select a Folder
 4. Download the automatically unencrypted data

So-air works with BIG files Data

Post Production Company A:
A 20 GB file had to be broken into many small files when transferred to a remote location. The division and transfer was labor intensive. The recipient also required extra effort to reconstruct the file.

So-air can transfer many huge files with a single operation.

Requires no special... hardware or software

Broadcast Station B:
B was dealing with a odious procedure to transfer the video clip from location to the main station. They needed to copy the filmed contents to a portable HDD, hand it to a local station equipped with a microwave transmitter to upload the contents. The service cost of the microwave transmission was also expensive.

So-air uses the ubiquitous internet. Anywhere from hotels to cafes.

Resume saves time greatly

Contents Company C:
C often had to transfer and receive content from abroad. If the network infrastructure of the destination country was poor, C often faced network interruption and needed to resend the file from the beginning. If the file was large and the network connection stayed poor, C sometimes had to resort to HDD and FedEx.

So-air resumes the transfer after an interruption. It also monitors line hash to maintain data consistency.

So-Air is an Economic + Fast and Secure Data Transfer that uses Signiant* Technology.

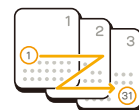
Ubiquitous ASP service

Best for exchanging files with a remote location. No need to contract expensive dedicated circuit.



Start with Three-month contract

You can use So-Air for even a short term project.



Simple subscription model

You can use So-Air as many times as you want without extra charge. Compare So-Air with Fedex or UPS.



100GB. And more.

You can share huge files. It offers an order of magnitude more than removable media.



High-Security

* X.509 certificate issued by the Signiant CA
* AES cryptographic cyphers on SSL protocol
By integrating SSL protocols directly into the transfer software, So-air uses highly secure cryptographic (AES and SHA-1) cyphers, an effective solution for securing communications over untrusted networks. During the SSL handshake phase, it uses X.509 certificates and each communicating site is absolutely sure of each other's identity.

No need to have dedicated link

Speed and Secure Data Transfer over public internet

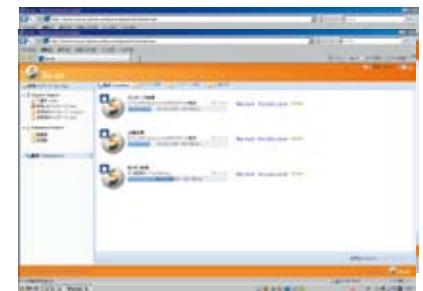
* WAN acceleration with proprietary protocol
* Data Compression
* Resume Function
So-air uses udp based accelerated transfer technology by Signiant. Unlike tcp, it suppresses the ACK process for each packet and achieves latency independent fast transfer. Along with the udp, So-air also connects the tcp ports to exchange the control data to resend a lost packet while keeping the consistency by SHA hash comparison.

Practical Storage Space for M&E

Storage starting from 100GB (20 DVD-ROMs)

No file-size limitation. Video file, medical imaging and remote sensing image are compatible with So-air

Intuitive User Interface via a Web Browser



※Signiant : content distribution management software developed by Signiant. (www.signiant.com)

